Marking Scheme for Posters

Student Name: ***Course/Module/Year*:**

Please circle descriptors, and award a score out of 10. Please note any feedback to the student in the final box (overleaf)

	Extremely Poor	Poor	Satisfactory	Good	Very Good	Excellent
Poster Design						
1. Visual impact	Most/all sections difficult to read. Figures not relevant, do not contribute. Negligible visual impact	Generally too much/little text. Poor quality figures/images, text difficult to read in some places. Poor visual impact.	Text generally easy to read. Figures/images relevant and acceptable quality. Satisfactory visual impact	Easy to read. Good quality and relevant figures/images. Good visual impact	Very easy to read. Good quality and relevant figures/images. Standout impact	Text, images/figures and overall visual impact excellent. Imaginative and creative
2. Clear and logical layout, good flow	Impossible to follow, and no key highlights	Difficult to follow in certain sections, layout detracts from message	Mostly easy to follow, layout occasionally detracts from message	Easy to follow, logical layout focussed on message	Very easy to follow, logical, clear layout which enhances message	Very easy to follow, logical, creative layout – message is quickly obvious
Poster Content						
3. Content, depth of coverage, data presentation	Entirely inappropriate; far too superficial, no relevance, data not presented or illegible	Generally superficial. Limited relevance, data presented poorly	Adequate relevant content. Adequate data presentation	Appropriate depth of coverage and clear data presentation.	Appropriate depth that is greater than expected in parts. Data clear and complete with all labelling	Greater than expected depth throughout. Intelligent and complete data presentation targeted to message
Quality of Delivery						
4. Audibility, pace, fluency, focus/use of time	Very unfocussed synopsis, hard to follow, reading from poster/notes	Too short/long &/or generally hard to follow synopsis, lacking focus. Overreliance on reading from poster/notes	Generally clear synopsis, easy to follow. May be variable with reading from poster/notes	Good length synopsis easy to follow; Occasional reading from poster/notes	Good, focussed synopsis encouraging discussion; good clarity of expression. No reading from poster/notes	Very focussed synopsis, faultless, fluent delivery pitched correctly for discussion. No reading from poster/notes
5. Evidence of understanding, context, data	Extremely limited	Little or none; likely to be superficial with gaps in knowledge	Adequate although may be variable	Good or generally good data explanations, context dealt with less well	Very good across all aspects. Discusses data and context competently	Deep understanding across all aspects with critical analysis clearly evident
Handling Questions						
6. Appropriateness/ relevance/accuracy	Unable to answer questions appropriately &/or correctly	Most answers inappropriate &/or irrelevant &/or incorrect. Needs prompting	Answers generally appropriate, correct or with minor errors, but may lack detail, needs occasional prompt	Answers appropriate, relevant, correct. May contain minor errors	Answers appropriate, relevant, detailed & correct	Extremely comprehensive appropriate, relevant & correct answers
OVERALL SCORE (circle)	**1 2**	**3 4**	**5**	**6 7**	**8 9**	**10**

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To improve your mark, you should:		
Examiner 1:	***Examiner 1 Signature:***	***Date:***
Examiner 2:	***Examiner 2 Signature:***	***Date:***